

IGIVE BEGINNERS & BEYOND

Holiday Prep Edition



iGive.com®

AGENDA

- Your Presenters
 - Kimberly Logan: Operations
 - Rob Grosshandler: CEO
- Get Donations when your supporters Shop
- The iGive Button
- How to Spread the Word - new promotional images!
- Latest earning opportunity
- Q & A

WHAT IS IGIVE?

- Shop and give back to your favorite charity
- iGive has 350,000 members giving back
- iGive has more than 2,200 online retailers
- iGive members help more than 35,000 causes in the US and Canada



WHAT IS IGIVE?

- Like Amazon Smile, when you shop, a donation goes to your favorite charity
- Unlike Amazon Smile -
 - * iGive helps you say Thank you!
 - * iGive has more than **2,200** online retailers
 - * Higher Donations - 3% on average vs. 0.5%



WELCOME TO IGIVE



iGive.com®

You Shop. Your Charity Gets Money. For Free.

Member Sign In



Like 53K



Login with Facebook

OR

Start by filling out this form:

Add iGive - it's free

Next: Choose a Cause

By clicking the above you agree to our
[Terms of Service](#)
including trying the Button for at least 90 days.

[Already a member?](#)

iGive automatically helps
your favorite cause,
everytime you shop.

Choose or list your
cause & they'll
earn money for free!



iGive.com™

IGIVE: Home Page



You Shop. Your Charity Gets Money. For Free.™

[Home](#) [Search Stores/Web](#) [My Stores](#) [Stats](#) [Cause](#) [Tell a Friend](#) [Settings](#) [All Stores](#) [Logout](#)

THE STORES YOU LOVE

Your favorite stores are here >



Adagio Teas
2%



AdGem
Special Rate



Blueprint
1.6%



Coastal.com
2%

SUPPORTING YOUR CAUSE HAS NEVER BEEN EASIER

Featured offers >

PEDRO

Pedro Shoes
3.6%



TimeLife
3.6%

Neuro®

Neuro
5.2%

Kate Somerville.

Kate Somerville Skincare
4%



Femail Creations
3.2%



IGIVE: Home Page





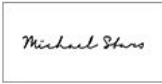

THIS WEEK

Think Spring special deals >

 powered by marketplaces	 TractorSupply.com		
SHOP.COM 0.4%	Tractor Supply Company 0.8%	Populum 2%	ePlanters 1.6%

READY TO GIVE MORE THAN EVER?

Distinctive donations >

					
5.11 Tactical Series Dynamic Now through April 3rd, enjoy a special 3.20% Donation! (normally 2.4%)	Bare Necessities Now through March 31st, enjoy a special 2.00% Donation! (normally 1.2%)	Pedro Shoes Now through April 1st, enjoy a special 3.60% Donation! (normally 2.0%)	Jelly Belly Now through April 2nd, enjoy a special 2.80% Donation! (normally 2.0%)	Michael Stars Now through April 3rd, enjoy a special 2.80% Donation! (normally 2.0%)	Turbie Twist Now through April 25th, enjoy a special 2.80% Donation! (normally 2.4%)

IGIVE BUTTON

Install the iGive Button

Easily Help Babes With Blades Theatre Company When You Shop

Quick Button Facts

- Easy to install and uninstall browser add-on / extension for PCs and Macs:

Windows 10, 8.1 - 8.0, 7, Vista, & XP:

Internet Explorer 7.0 - 11.x
Firefox 52.0 - 64.x
Chrome 9.0 - 72.x

Mac OS X 10.5 - 10.14.x:

Safari 4.x - 12.x
Firefox 52.0 - 64.x
Chrome 9.0 - 72.x

- No pop ups, ads, toolbars, special search engine, or unwanted emails
- No sharing your email or personal information
- Always Free - the stores pay
- The Button communicates with our servers in order to keep its list of stores updated and to tell us when you visit a participating store.



1. The iGive Button

This tiny addition to your browser automatically tells stores that you want your shopping to support your favorite cause or charity.

2. Positive Confirmation

Feel good knowing that you're helping by seeing "iGive On" at participating sites.

3. You

The iGive Button never forgets you want to help. You can expect to raise over \$30 each year for Babes With Blades Theatre Company.

4. It Adds Up Quickly

iGive members have donated \$9,683,005.97 to their favorite causes.

In 2019 they have already raised \$30,739.97.

For Google Chrome, the iGive Button must be installed from the Google Chrome App Store. Click the "Install Now" button below to go to the store.

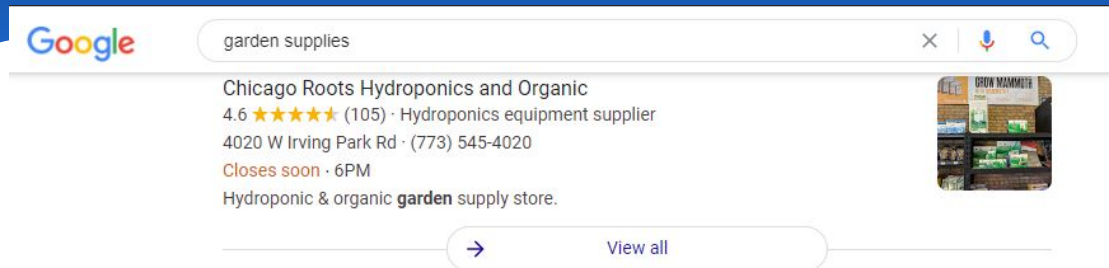
Once you get to the store, click the  button to install the iGive Button.

By downloading and installing the iGive Button, you are re-affirming your agreement to the [iGive.com Terms of Service](#).

Install Now

*AVG Anti-Virus software users click [here](#) for special installation instructions.

IGIVE BUTTON - SEARCH FLAGS



\$ 3.2% Donation

www.gardeners.com › buy › gardening

Garden Supplies - Gardeners - Gardener's Supply

Gardener's **Supply** Company offers innovative solutions to make **gardening** easier and more successful. Orders of \$125 or more ship for free.

★★★★★ Rating: 3.5 · 2 reviews

Garden Tools · Indoor Garden · Garden Seats & Kneelers · Plant Supports

\$ 3.2% Donation

www.gardeners.com

Gardener's Supply: Garden Tools, Planters, Raised Garden ...

Gardener's **Supply** is America's number one resource for **gardening**. Raised Beds, Pots and Planters, Supports, Soils and More. Employee-Owned in Vermont.

Garden Supplies · Our Garden Centers · Garden Supplies Sale · Indoor Garden

\$ 2% Donation

www.burpee.com › gardening-supplies

Gardening Supplies- Burpee.com



Home **Gardening Supplies** and Gifts. for all your gardening needs. To create the garden of your dreams, get ...



Oct 16, 2011 · Uploaded by Burpee Gardens

New Gardening Supplies · All Gardening Supplies · Vegetable Garden Accessories

IGIVE BUTTON - SLIDE IN MESSAGE


Sign up for email



  **EARN 1.2% DONATION** [ACTIVATE](#) [Exclusions & Details](#)

[SHOP BY DEPARTMENT](#)  

Online Star Money Bonus Days ends in 8:41:41 [Details](#)

Online today only!
Earn 5X points
on Macy's purchases with your Macy's Card or Bronze membership.
[Exclusions & Details](#)

 **STAR REWARDS**

 **Online, today only!** **FLASH SALE** **50-75% off** 

IGIVE BUTTON - INFORMATION TRIANGLE

Kimberly, your purchase will help Babes With Blades Theatre Company!



Macy's

1.2% Donation Rate

Exception Information:

- No Donation on the purchase of gift cards.
- No Donation on the purchase of Apple products, mattresses, or furniture.
- No Donation on WeddingChannel.com registry purchases.
- No Donation on orders shipping to China.

Discount Links

[30% off B.tempt'd Lingerie.](#)

[30% off DKNY Lingerie.](#)

[HUE tights, socks and leggings starting at \\$4.90.](#)

[Additional 30% off Bar III Dresses.](#)

[Extra 30% off VIP Sale and 15% off Beauty and Free Shipping at \\$75.](#)

[Extra 15% off Beauty and Free Shipping at \\$75.](#)

Coupon Code*

Use Coupon Code: VIP

Use Coupon Code: VIP

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Expiration Date

18-Sep-19

18-Sep-19

18-Sep-19

21-Sep-19

22-Sep-19

22-Sep-19



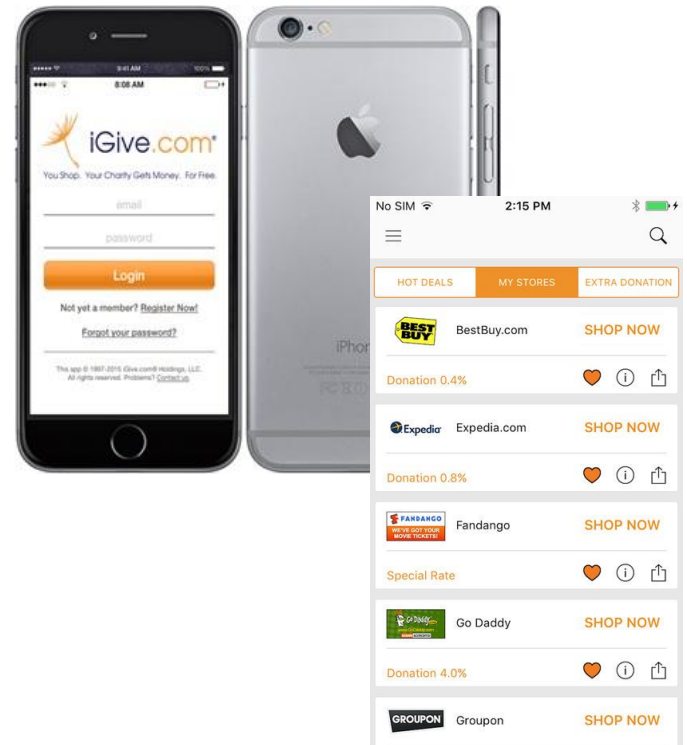
Hide iGive [-]



iGive.com™

IGIVE FOR IPHONE, IPAD OR ANDROID

- Download our iGive apps in the Apple Store and the Google Play store; click on store link in app to shop
- The iGive Button does not work via mobile
- Features: Favorite Stores, Hot Deals, Double Donations, Coupons & Search




IGIVE: STATS - MONTHLY CHECKS POSSIBLE!

Shop | Search | My Stores | All Stores | **Stats** | Cause | Tell A Friend | Settings | Logout

My Fundraising Stats & Shopping Report







My Stats & Shopping Report | Bonuses | Tax Deduction | Referrals | Store Visits

Category	Amount	
Funds raised through shopping:	\$1,135.10	
Funds raised through bonuses:	\$22.00	
Funds raised through searching:	\$75.70	
Grand total:	\$1,232.80	

Totals shown are life-to-date and include **every cause you have ever supported at iGive.**

Babes With Blades Theatre Company (Change My Cause)					
Next Check Amount:	\$35.01			View Issued Checks	
Pending amount:	\$38.07				
Total paid to date:	\$2,944.36				
Total raised by ALL supporters:	\$3,017.44				
Number of Supporters:				70	
Supporters with iGive Button:				10	

Add stores to your personal favorite list by clicking on this icon  wherever you see it. For instance, this can be done below in your Shopping Report, from the iGive Stores list, and from your Recently Visited Stores Report.

Ordered ▾	Merchant ▾			Donated To ▾	Confirmation #	Purchase Total	Amount Donated	Posted ▾	Tweet
12/15/18	Hanes			Babes With Blades Theatre Company	419923895	\$22.67	\$0.73	12/16/18	
12/7/18	Groupon			Babes With Blades Theatre Company	1103706407	\$69.00	\$1.66	12/8/18	

IGIVE: TELL A FRIEND

Tell a Friend about iGive.com!

Tell your friends about iGive. More supporters means more money, faster, for your cause or charity!

Invite your friends to join and get the iGive Button so they can automatically help their cause or charity whenever they shop online.

- iGive works best when you tell your friends!
- Post to Facebook, Twitter, send an email - Referral Bonus details are already included in sample messages



Facebook

+ See Suggested Post Text

Facebook Sharing



Twitter

+ See the message that will be posted to your feed.

TWEET



Email

+ Here's the invitation text and links for your email.

Copy To Clipboard



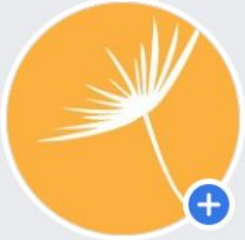
Post Your Own Link

+ Get Your Personal Referral Link

Copy To Clipboard

IGIVE: TELL A FRIEND

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iGive.com
@iGive

[Home](#)
[About](#)

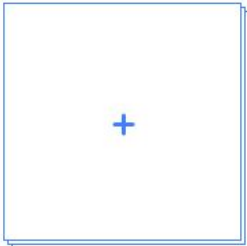
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[Like](#) [Follow](#) [Share](#) [Edit Page Info](#) [Sign Up](#)


All Albums




[Create Album](#)



Twitter sized assets
20 Photos



Instagram sized assets
20 Photos



Timeline Photos
2,227 Photos

HOW IS IGIVE BETTER?

Feature	iGive.com	AmazonSmile
Ability to thank specific supporters	✓	✗
Automated Facebook Posts to your Cause Page	✓	✗
2200+ Partner Stores/ Button	✓	✗
Flag Participating Stores in Search Results	✓	✗
Ability To Receive Monthly Checks	✓	✗
Bonus Donation Opportunities	✓	✗

IGIVE: LATEST OPPORTUNITY



It's promo time!

Refer friends by April 15th and earn \$5.00 when they make their first purchase (they must shop by May 1st).

THANK YOU & QUESTIONS

Rob Grosshandler

Kimberly Logan

iGive.com

Contact:

<http://Support.igive.com>